

## READY TO GO ONLINE SCORECARD

MINDSETS	1   2   3	4   5   6	7   8   9	10   11   12
1 <b>CORE CONTENT</b>	I have no idea what I want to teach online.	I have a few ideas about what I would teach, but not sure if they're any good.	I have pretty good ideas, but I can't decide which one to pursue.	I have a rock solid core product that I want to bring into the world.
2 <b>GRASP OF REALITY</b>	I think I'm going to click my mouse and money is going to pour out of my computer.	I think if I go online, I'll only work a few hours per day.	I think that going online is going to be hard at first but then way easier than whatever I'm doing now.	Like any business, I understand that going online is work and probably as much work as I'm doing now.
3 <b>ABILITY TO HELP PEOPLE</b>	I haven't helped anyone in real life do what I want to teach online	I've helped a few people but have not been paid for it	I help people for a living with what I teach	I've helped countless people do what I want to teach and have quite a few testimonials
4 <b>KNOW YOUR WAY AROUND THE INTERNET</b>	I can barely tun on a computer	I can do the basics but would need help with the rest.	I can upload videos, post on social and write email broadcasts	I know my way around a sales funnel and have a solid grasp of marketing.
5 <b>WHY?</b>	I want to go online because I see everyone else doing it.	I want to go online because I'm smarter than people who are doing well online	I want to go online because I feel I can help a lot of people and build a great business	I want to go online because it's the next step in my business evolution
6 <b>MARKETING</b>	I couldn't sell a dog a can of Alpo	I generally don't like selling, but it's a necessary part of my business	I can sell when I have to, and I'm decent at it.	I can sell anything. I can tell a great story and move people to action.
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When you're ready to go online call or text **Paul** at **201-323-0840** to set up a call.

You can also visit [PaulReddick.org](http://PaulReddick.org) to see Paul's clients.